



# NEWSLETTER

AMO PROGRAMME NEWSLETTER 4 - September 2025



Legacy of 30 years in Active Learning

• Engaging - Elevating - Envisioning •

## ▼ KEY HIGHLIGHTS

1. **AMO Programme records strong interest at GCMF 2025.**
2. **Transforming Education through innovation- Madam Emma Akuffo.**
3. **Product Display- Colour Tower.**
4. **Sabre Education orders 110 set of building blocks from AMO.**
5. **Staff spotlight- Miss Lydia Addae.**



## AMO PROGRAMME RECORDS STRONG INTEREST AT THE GHANA CARRER AND MIGRATION FAIR 2025.

AMO Programme drew attention at the Ghana Career and Migration Fair 2025, held on September 17 at the Accra International Conference Centre, with its exhibition stand welcoming about 50 visitors throughout the day.

According to Abigail Kwakye, marketing Officer for AMO Programme, many of the visitors had diverse interests; some explored the wide range of educational materials on display, others made purchases, while a significant number sought job opportunities with the organisation.

The fair provided AMO Programme with an important opportunity to showcase its work in supporting teaching and learning across Ghana. The marketing officers at the stand engaged participants, highlighting how the organisation's resources have remained durable and effective in classrooms for years.

AMO Programme aimed at strengthening the organisation's visibility and creating networks with prospective partners and clients. As described by the marketing officer, the level of engagement at the stand was encouraging, and the turnout reflected the growing recognition of AMO Programme's contribution to education.

The Ghana Career and Migration Fair brought together institutions, professionals, and students, but for AMO Programme, the focus was on connecting directly with the public, listening to their needs, and sharing opportunities for collaboration.

## TRANSFORMING EDUCATION THROUGH INNOVATION: AMO LEARNING MATERIALS BRING LEARNING TO LIFE AT ASIAKWA PRESBY PRIMARY.



In the heart of Ghana's Eastern Region, a quiet yet powerful educational revolution is taking place at Asiakwa Presby Primary School, a school with deep roots and even deeper aspirations. Under the leadership of Headmistress Madam Emma Akuffo, this historic institution, established in 1878, is proving that innovation doesn't always require a massive budget; sometimes, all it takes is the right tools and a passionate community.

Walking through the modest six-unit block that houses Basic One through Six, you'll quickly feel the vibrancy that pulses through Asiakwa Presby. With 280 students now enrolled a significant increase in recent years the school is buzzing with energy. Classrooms are filled not only with eager learners but also with tools that make learning visible, touchable, and real.

The school is well-equipped with basic infrastructure, a computer lab, a canteen, an administrative office, and restroom facilities. But according to Madam Akuffo, it is not just the physical resources that are driving growth. "We have a strong PTA and a very active School Management Committee," she shares. "Their involvement ensures we're not just educating children, but nurturing a whole community."

A major catalyst for change came in July 2017, with the introduction of AMO Learning Materials (ALMs) teaching aids that are transforming how lessons are delivered and understood. "These materials have had a significant positive impact on our students' learning experiences," says Madam Akuffo. "They are not just learning they are engaging, experimenting, and understanding in ways we've never seen before."

The AMO materials encourage active participation, enabling students to grasp concepts that would otherwise remain abstract. Instead of struggling with theory alone, children are using visual and tactile tools to explore ideas in mathematics, science, and language. This shift has resulted in improved comprehension and retention across multiple subjects. What sets AMO materials apart is their hands-on approach. Pupils are not merely passive recipients of information but become active participants in the learning process. Whether it's measuring, counting, sorting, or building, learners are given the opportunity to physically interact with concepts.

"Children learn best when they can touch, move, and manipulate learning materials," explains Madam Akuffo. "With AMO tools, education becomes real. It's not just something they hear about, it's something they do." The materials also help connect classroom learning to real-life situations, allowing students to apply their knowledge in meaningful, practical ways. This connection not only deepens understanding but builds confidence and curiosity, the two pillars of lifelong learning.

The success of Asiakwa Presby Primary School has not gone unnoticed. Educators and administrators from nearby communities are beginning to take note of the positive changes resulting from the use of AMO materials. "Our school is becoming a reference point," says Madam Akuffo proudly. "Other headteachers often come to see how we're using these resources, and how they too can bring such transformation to their classrooms." But she is quick to emphasise that none of this would be possible without collaboration. "It takes teachers who are willing to adapt, a community that is involved, and students who are excited to learn. We're blessed to have all three."

As Asiakwa Presby continues to build on its legacy, Madam Akuffo remains committed to embracing innovation while honouring tradition. "Our aim is simple to provide quality education that prepares children not just to pass exams, but to thrive in life," she says. "With the continued use of AMO materials and the support of our community, we're on the right path."

In a time when education systems face many challenges, the story of Asiakwa Presby Primary serves as a powerful reminder with the right tools and the right leadership, even the oldest schools can become beacons of modern learning.

## THE COLOUR TOWER: A LASTING FAVOURITE IN EARLY CHILDHOOD LEARNING.

For decades, the AMO Programme has been at the forefront of producing locally made educational tools that transform classrooms across Ghana. Among its wide range of Active Learning Materials (ALMs), the Colour Tower continues to stand tall in schools, kindergartens, and homes alike.

Known for its vibrant design and hands-on approach, the Colour Tower has become a staple in early childhood learning. The tool consists of eight colourful rectangular wooden blocks painted in bright shades of red, yellow, green, and blue. The largest block forms the pedestal, fitted with a sturdy rod that supports the rest of the blocks. Children can either stack them in the traditional way or explore different arrangements, sparking imagination and creative thinking.



The Colour Tower has stood the test of time by offering more than play. It introduces children to essential concepts such as colour, shape and weight. At the same time, it strengthens hand-eye coordination through activities like comparing, sorting, and stacking.

Teachers say that its continued use in schools shows just how valuable it has become in classrooms. “The Colour Tower is one of those materials that never goes out of use,” said Madam Audrey Essumang. “Every time we bring it out, the children’s faces light up. It is simple, yet it creates so many opportunities for learning and collaboration.”

Each set includes a pedestal, seven movable blocks, and a user manual that guides educators and caregivers in creating fun yet purposeful activities. Designed for children from kindergarten to basic three, the tower fits seamlessly into the curriculum.

The Colour Tower is more than just a colourful block set. It is part of AMO Programme’s long-standing philosophy of “Learning through Play”, where children are encouraged to actively participate rather than remain passive listeners.

According to parents, the material has helped reduce unnecessary screen time by keeping children physically engaged. Through its use, children learn teamwork, problem-solving, and critical thinking skills that are increasingly important in today’s world.

Teachers who use the Colour Tower at school also testify to its benefits. “My Learners used to get restless quickly with books,” said Miss Stella Darko. “But with the Colour Tower, Learners can play while learning. I have seen more confidence in my youngsters.”

As Ghana faces the challenge of preparing its children for a fast-changing world, tried-and-tested materials like the Colour Tower continue to prove that simple solutions often make the deepest impact.

#### **SABRE EDUCATION ORDERS 110 SETS OF BUILDING BLOCKS FROM AMO PROGRAMME, STRENGTHENING A SHARED VISION FOR EARLY CHILDHOOD LEARNING.**

In a continued effort to support hands-on, play-based learning in early childhood classrooms across Ghana, Sabre Education has placed an order for 110 sets of building blocks from the AMO Programme, marking yet another milestone in a partnership rooted in shared educational values.

These aren’t just any blocks. For the children who will use them, they are tools of imagination, problem-solving, and growth. And for teachers, they are trusted resources to bring abstract concepts like shape, balance, and measurement to life in the classroom.

“Building blocks are one of our most frequently requested materials,” said Mr. Robert. “We use them in almost every classroom setup we support. The impact they have on children’s learning is immediate and lasting.”

This latest order of 110 sets reflects not just demand, but confidence in AMO Programme’s quality, consistency, and commitment to Ghana’s educational development. For years, the two organisations have worked side by side, equipping early childhood development (ECD) centres with the tools they need to



Sabre Education, known for its innovative and scalable approach to ECD in Ghana, has long believed in learning through play. Their training programs for teachers encourage child-centered approaches, which are well supported by AMO Programme’s range of locally made, curriculum-aligned teaching and learning materials. “We’re proud that our materials are made right here in Ghana,” said an AMO Programme team member. “We’re not just creating teaching aids we’re building tools that reflect our culture and meet the needs of our learners.”

As Ghana continues to invest in foundational education, organizations like Sabre Education and AMO Programme are proving that collaboration is key. The 110 sets of building blocks are expected to be distributed across multiple kindergarten classrooms supported by Sabre in the coming months, directly benefiting hundreds of young learners. With every set of blocks delivered, another classroom becomes a place where young minds can build their first dreams one block at a time.





### **Young Talent Finds Fulfillment at AMO Programme**

Lydia Addae, a vibrant young lady from Kumasi, has turned her passion for woodwork into a promising career with AMO Programme.

Her journey began when she learned about the Wee North training in Wa. Motivated by her love for creativity and craftsmanship, Lydia travelled from Kumasi to Wa to take part in the program. After successfully completing the training, she was posted to AMO Programme for an attachment.

Her commitment and hard work quickly stood out, earning her a permanent role within the organization. Today, Lydia is an integral part of the Production Unit, where she takes on various responsibilities with enthusiasm. Of all her duties, she enjoys painting the learning materials most, adding a vibrant, personal touch to every piece.

Lydia's story shows AMO Programme's commitment to nurturing young talent and creating opportunities that transform passion into lasting careers.