



NEWSLETTER

AMO PROGRAMME NEWSLETTER 2 - JULY 2025

NEW VIDEO: AMO PROGRAMME, CELEBRATING VISIBILITY.

A new video, filmed at the premises of AMO Programme on May 30th and June 17th is set to showcase the achievements and increase visibility of the Organization.

The video features contributions from Kobby Kyei, a prominent blogger, and Vice-Versa an international media outlet.

The video captured the workshop of AMO Programme with the workers working vigorously, showcasing the start of production to the final stage of production. The video included interviews with the Coordinator, Rev Kofi Amfo-Akonnor, the Production Head, Kwaku Kwakye and the Marketing Officer, Abigail Kwakye.



Legacy of 30 years in Active Learning

• Engaging - Elevating - Envisioning •

▼ KEY HIGHLIGHTS

1. AMO Programme, Celebrating Visibility.
2. Introducing A Board Member.
3. Product Spotlight- AMO Programme's Block Tower
4. Staff Spotlight
5. New Security Booth At Abepotia Workshop



In an interview with the Coordinator of AMO Programme, Rev Kofi Amfo-Akonnor, he said that, "AMO Programme produces materials for schools all over Ghana, we are environmentalists, we do not produce anything plastic".

The official documentary from Vice-Versa is expected to be released in the coming month, while Kobby Kyei's video has started sharing what he captured on his various social media platforms (Twitter, Facebook and Instagram).

INTRODUCING A BOARD MEMBER AND HIS COMMITMENT TO AMO PROGRAMME

Dr. Richard Gyasi-Dankyira is a Chartered Accountant and a Fellow of the Institute of Chartered Accountants, Ghana. He leads a respected accounting firm in Accra and brings a wealth of experience in financial management to his role at AMO Programme. "My work here is centered around guiding the company's financial decisions in a way that ensures long-term sustainability and growth," he shared. "I'm especially committed to supporting AMO Programme's goal of improving education in Ghana and across Africa through high-quality Active Learning Materials (ALMs) and training."



Dr. Richard Gyasi-Dankyira,
(Member of the Board of Directors, AMO Programme)

At AMO Programme, Dr. Gyasi-Dankyira's role spans four main areas, financial planning and analysis, reporting and compliance, risk management, and long-term sustainability. Together, this help maintain the company's financial integrity while creating room for innovation and growth.

One change he's especially proud of is the introduction of a more structured budgeting and forecasting process. "It's helped us keep a closer eye on spending and make more informed decisions. We've also started producing quarterly financial reports at the management level, which gives us a clearer picture of how we're doing and where we need to adjust."

Looking into the future, Dr. Richard Gyasi-Dankyira sees several opportunities for AMO Programme to grow. These include developing new learning materials, expanding into other West African markets, and using digital platforms to reach more customers. He also believes in strengthening partnerships, especially with NGOs and the Ghana Education Service, and exploring new income sources through training and research. "We're also looking at boosting our presence in key cities across Ghana and improving after-sales service. All of this is aimed at growing the business while continuing to support educators and learners."

"By pursuing these opportunities, I am confident that the company can continue to grow and thrive in the educational materials market."

When asked about a principle that's shaped his career, Dr. Gyasi-Dankyira didn't hesitate. "Living below your means is one lesson I live by," he said. "It's not just about personal finance; it applies to organisations, too. Being disciplined about spending and focused on saving and investing creates stability."

"By pursuing these opportunities, I am confident that the company can continue to grow and thrive in the educational materials market."

PRODUCT SPOTLIGHT- AMO PROGRAMME'S BLOCK TOWER

AMO Programme's Block Tower is one of the organization's most popular and versatile active learning materials made from durable, eco-friendly wood. It comes in one wooden box, which contains ten wooden blocks in decreasing and increasing sizes as well as an instructional manual to help guide the user.

The Block Tower is designed for learners from pre-school through to the Upper Primary. It supports a wide range of developmental areas, including visual perception, where learners learn to recognise differences in sizes, shapes and height.

The Block Tower aids in eye-hand coordination by allowing learners to carefully stack blocks and create their own unique designs. Through this process, learners encounter prepositions such as up, down, front, and back, thereby enhancing their vocabulary and spatial awareness.

This learning material is a great tool for pair work where one child gives instructions while the other builds, making it ideal for inclusive, interactive learning environments.

Teachers love it, children enjoy it, and learning comes alive.





Staff Spotlight-Abentara Atule Erica, Production Staff - AMO Programme

Erica has been a dedicated member of the AMO Programme production team for the past three years. She first encountered AMO through the Wee-north Project, where she completed her attachment. Captivated by AMO's unique approach to transforming wood into beautifully crafted learning materials, Erica did not hesitate to continue working with the organisation. After volunteering post-attachment, she officially joined the team.

Her favourite part of the production process is shaping wood into components using the lathing **machine**, a task she performs with precision and pride. Over the years, Erica has also honed additional skills, including sanding, painting, and finishing, contributing to the durability and child-friendliness of every AMO learning material.

For Erica, being part of a team that creates tools that help improve educational outcomes for children across Ghana is a source of deep pride and fulfilment.

Staff Spotlight: Emmanuel Darteh– Turning Passion into Purpose at AMO

At the heart of every AMO Learning Material is a story not just of wood and craft, but of people! Emmanuel Darteh is one of them, whose hands bring ideas to life with care and precision.

Emmanuel has been a dedicated member of the AMO Programme Production Team for the past three years, joining the organization shortly after completing his technical education in senior high school. His love for woodworking led him straight to AMO Programme, where he now plays a vital role in the early stages of the production process.

"Working at AMO is a dream come true," Emmanuel says with pride. "It's a place where we turn what we learned in school into real, meaningful work."

From cutting and drilling to sanding and shaping, Emmanuel finds joy in transforming raw wood into safe, child-friendly learning tools that spark curiosity in classrooms across Ghana.

His favourite part of the job? "Sanding and drilling it gives the wood life," he says with a smile.

Beyond craftsmanship, Emmanuel sees AMO Programme Company Limited as a platform for growth and opportunity, especially for young people passionate about skilled work. "AMO gives us the space to practice, learn, and create," he explains.



AMO Programme Unveils New Security Booth at Abepotia Workshop

At AMO Programme, every step we take is grounded in our commitment to nurturing safe, welcoming, and eco-friendly learning environments. That's why we're excited to announce the installation of a brand-new security booth at our Abepotia Workshop a visible symbol of our ongoing investment in safety and community care.

More than just a structure, the new security post is part of our broader efforts to create a secure and organized space for the growing number of visitors, schools, and partners who engage with our learning materials and facilities.



The booth will be manned by a trained, courteous security officer who not only monitor access but also offer directions, answer basic visitor inquiries, and help enforce health and safety protocols.

This isn't just about gates and guards it's about creating an atmosphere where children, teachers, and parents feel comfortable, confident, and cared for.

We're proud of this small but meaningful upgrade to our Abepotia hub, and we look forward to welcoming you safely and warmly.